

Secure Today Ready for Tomorrow

Echo Wealth Management Team Profile



Meet Jared Johnson, Shareholder, Wealth Manager

Jared Johnson, CFP® Shareholder and Wealth Manager, knows firsthand what it's like to grow with Echo Wealth Management (EWM). Since joining the firm in 2018, he's helped shape investment strategy, portfolio

management, and operational efficiency, all while working in an environment that values teamwork, trust, and adaptability.

“We’re a small but dynamic team, and that means everyone has a voice and a chance to make a real impact.”

— Jared Johnson, Echo Wealth Management

A Culture of Growth and Opportunity

Jared’s path to EWM started with a desire to be part of something he could help build from the ground up.

“I was drawn to Echo Wealth because of the opportunity to grow with the firm,” he shares. “We’re a small but dynamic team, and that means everyone has a voice and a chance to make a real impact.”

He goes on to say that unlike larger firms, where employees may feel like just another number, EWM offers a close-knit, high-engagement environment where every team member plays a key role in shaping the firm’s success.

Jared says, “If you want to develop your skills, refine your expertise, and be involved in meaningful client work, this is the place to do it.”



The Work That Makes a Difference

As an architect behind the Echo Dashboard, Jared has been instrumental in creating customized financial strategies that align with each client’s unique goals.

“We’re not just managing portfolios—we’re helping people achieve their life goals, secure their futures, and make smart financial choices that impact generations,” he says.

His expertise in trading, research, and portfolio management allows him to help clients navigate complex financial decisions with clarity and confidence.

“The work we do is incredibly rewarding,” Jared explains. Knowing that our work directly contributes to our clients’ success is what makes this career so fulfilling.”

At EWM, Jared says teamwork isn’t just a buzzword. “There’s no rigid hierarchy, no layers of red tape. If you have an idea, you’re encouraged to share it. If you want to take on more responsibility, you’re given the opportunity.”



A Strategic, Hands-On Approach

Jared believes that successful financial planning is a balance of data and human insight.

“Wealth management is both an art and a science,” he explains. Jared works with clients’ financial strategies building both short-term flexibility and long-term success.

Whether adjusting portfolios, optimizing tax strategies, or planning for generational wealth, Jared keeps an eye on the future so his clients can feel confident about what’s next.

“The numbers matter, of course, but every client has a different story, and I get to help shape the next chapter,” says Jared.

Beyond Wealth Management

When he’s not working with clients, Jared stays active—whether that’s playing in a local men’s hockey league, hitting the golf course/tennis court, doing a Peloton class, or spending time with his wife, Lex, in Saint Paul.

“I’m always looking for ways to challenge myself and grow, both personally and professionally,” he says. “That’s what keeps life interesting.”

At EWM, Jared is more than just a financial expert—he’s a trusted partner, dedicated to helping clients build, grow, and protect their wealth. With his strategic mindset, deep expertise, and commitment to innovation, he ensures that every client feels informed, empowered, and in control of their financial future.



Echo Wealth Management is hiring. Reach out today to learn more.



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